

International conference

SMEs DEVELOPMENT AND INNOVATION: BUILDING COMPETITIVE FUTURE OF SOUTH-EASTERN EUROPE

Ohrid, Macedonia, October 3-4, 2014

Call for abstracts

Nowadays, the South-Eastern Europe (SEE) faces a challenge to increase the innovation capacity as a basic precondition for achieving sustainable growth and competitiveness on the global market. The new strategic direction of the SEE is based upon the ambitious goal to follow the leading world economies and to attain the EU membership. This implies the necessity for SEE countries to adjust towards the main EU developments. In this context, the new EU strategic framework underlines the role of SMEs as a driving force of the European economy. The knowledge intensity and innovation capability of SMEs are becoming the basic pillars for competitiveness and prosperity of the economies. These trends are actually the rationale and idea for organizing a conference that will be focused on further clarification of the role and importance of the innovative SMEs for improving the SEE economic performance.

Conference goal

The main goal of the Conference is to highlight many aspects of the contemporary changes in the SEE countries aimed at increasing innovation and achieving sustainable growth. More specifically, the conference will create a platform for presenting different academic and professional approaches (conceptual, empirical, multidisciplinary, case studies, etc.) and debates about the SMEs innovation developments in the SEE countries. The Conference will provide an opportunity for researchers, practitioners, PhD students and policy makers to give their contribution in considering the issues from theoretical and empirical point of view. In addition, it will offer the possibility to exchange the ideas, build partnerships, share knowledge and experience related to perspectives for improving the SMEs innovation capabilities and enriching the scientific achievements.

Conference topics

SMEs Internationalization and Innovation
ICT impact on the competitiveness of SMEs
Open innovation for SMEs growth
Innovation policies in SEE
Innovation Management in knowledge-based economy
Challenges of the Social Innovation in SEE

Official language: English

Programme committee

Stéphane Ngô Maï, The Nice Sophia Antipolis University, France
Slavica Rocheska, University St. Kliment Ohridski – Bitola, Macedonia
Agata Jurkowska-Gomulka, University of Warsaw, Poland
Zoran Aralica, The Institute of Economics – Zagreb, Croatia
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Martin Dangerfield, University of Wolverhampton, United Kingdom
Marjan Angeleski, University St. Kliment Ohridski – Bitola, Macedonia
Dusan Bobera, University Novi Sad, Serbia
Olivera Kostoska, University St. Kliment Ohridski – Bitola, Macedonia
Laura Vasilescu, University of Craiova, Romania
Gjorgji Mancheski, University St. Kliment Ohridski – Bitola, Macedonia
Ali Turhani, University Alexander Xhuvani – Elbasan, Albania
Bahrija Umihanic, Faculty of Economics – Tuzla, Bosnia and Herzegovina

Organising committee

Gjorgji Mancheski
Slavica Rocheska
Dimitar Nikoloski
Marjan Angeleski
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Dejan Zdraveski
Aneta Risteska
Renata Petrevska-Nechkoska

Registration fee: 50 EUR (per paper)

The registration fee covers one set of Conference materials (including Book of abstracts, Conference proceedings, certificate of attendance and additional materials), coffee breaks and the official Conference dinner.

Important dates

Deadline for sending abstracts: ~~01 May 2014~~ 02 June 2014 Information on
abstract acceptance: ~~15 May 2014~~ 10 June 2014
Deadline for sending complete papers: ~~15 August 2014~~ 15 September 2014
Deadline for registration and fee payment: 15 September 2014 Conference date:
October 3-4, 2014

The abstracts with maximum length of 300 words should be sent on the contact e-mail address: conference2014@eccfp.edu.mk. The abstracts must be written in English and should contain: Title of the paper, authors, affiliation, e-mail and maximum 5 keywords.

Accommodation

The accommodation costs will be covered for 40 foreign non-EU CEI participants (Albania, Belarus, Bosnia and Herzegovina, Moldova, Montenegro, Serbia and Ukraine). At the same time, 40 travel support grants of 50 EUR will be provided for the presenters of papers from the foreign non-EU CEI countries.

All accepted papers will be published on Conference proceedings CD.

A selected number of papers will be published in Economic Review: Journal of Economics and Business (ISSN 1512-8962). The journal is currently indexed in EBSCO Business Source Complete, Directory of Open Access Journals (DOAJ) and Index Copernicus.

For more detailed information please contact the official web page of the conference: www.eccfp.edu.mk/conference2014.

